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TECHNICAL SPECIFICATION

KEY CARD HOLDER, FOLDED

trim size 138 × 122 mm · size with bleed 144 × 128 mm

PAGE 1 OF 2

144 mm size with bleed

138 mm trim size



Scale 1:1: do not resize. Artwork size including bleed: 144 × 128 mm.



Bleed 3 mm: the background and every element reaching the trim line must run on smoothly 3 mm past the trim line.



Trim / crease: trim and crease lines. Some tolerance is allowed for during finishing.



Crease line



Cut-out (hole, slot)

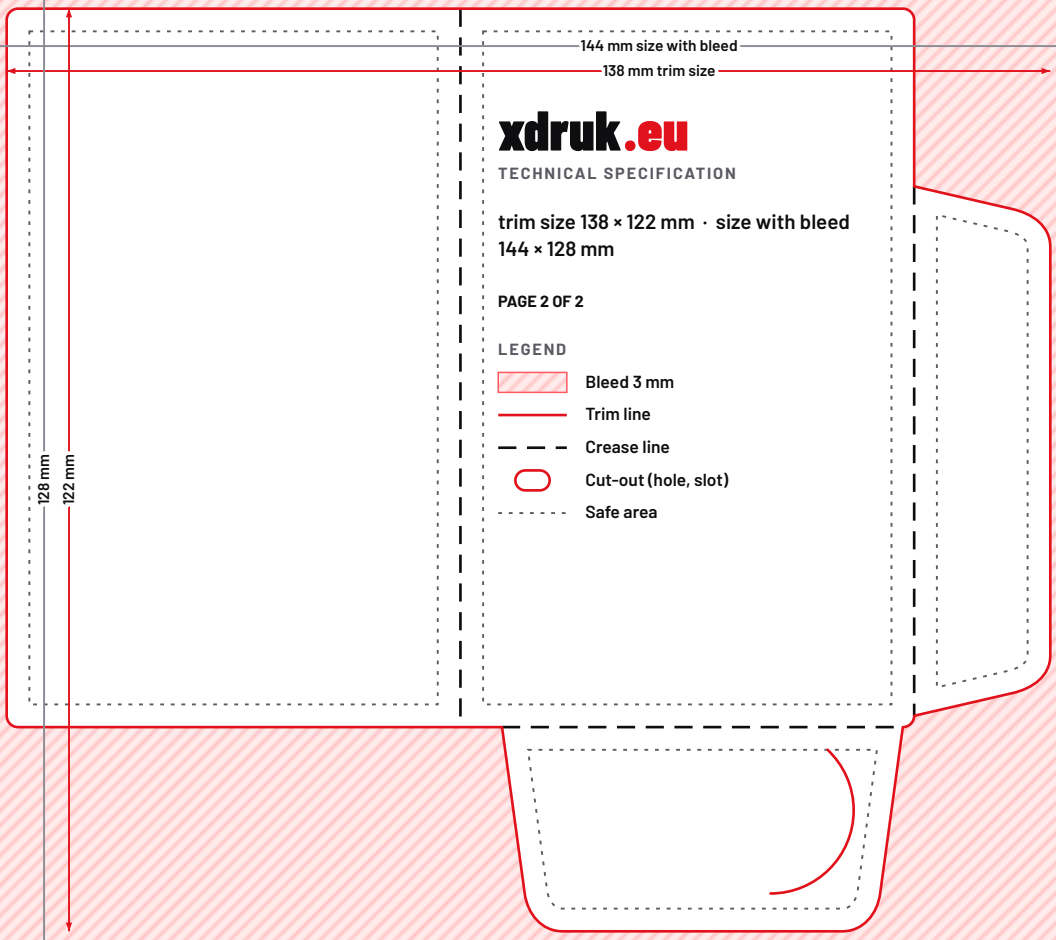


Safe print area: all important elements, logos and text must sit inside it.

Resolution 300 or 600 dpi: use 600 dpi for important small elements and text.

File formats: send the design as TIFF (flattened to a single layer, LZW compression) or PDF.

CMYK colour: do not change the colour profile contained in the template.



144 mm size with bleed

138 mm trim size

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trim size 138 × 122 mm · size with bleed
144 × 128 mm

PAGE 2 OF 2

LEGEND

-  Bleed 3 mm
-  Trim line
-  Crease line
-  Cut-out (hole, slot)
-  Safe area