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TECHNICAL SPECIFICATION

# TEMPLATE

## 50 × 200 MM

trim size 50 × 200 mm · size with bleed 56 × 206 mm



**Scale 1:1:** do not resize. Artwork size including bleed: 56 × 206 mm.



**Bleed 3 mm:** the background and every element reaching the trim line must run smoothly 3 mm past the trim line.



**Trim:** trim line. Some tolerance is allowed for during finishing.



**Safe print area:** all important elements, logos and text must sit inside it.

**Resolution 300 or 600 dpi:** use 600 dpi for important small elements and text.

**File formats:** send the design as TIFF (flattened to a single layer, LZW compression) or PDF.

**CMYK colour:** do not change the colour profile contained in the template.