

426 mm size with bleed

420 mm trim size

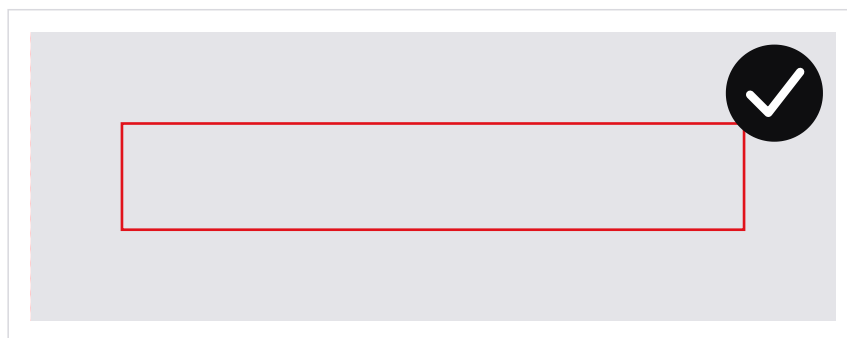
414 mm safe area

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TECHNICAL SPECIFICATION

TEMPLATE A3 LANDSCAPE

trim size 420 × 297 mm · size with bleed 426 × 303 mm



CORRECT BLEED

background runs 3 mm past the trim line



WRONG BLEED

artwork stops at the trim line

schematic, not to scale

 **Scale 1:1:** do not resize. Artwork size including bleed: 426 × 303 mm.

 **Bleed 3 mm:** the background and every element reaching the trim line must run on smoothly 3 mm past the trim line.

 **Trim:** trim line. Some tolerance is allowed for during finishing.

 **Safe print area:** all important elements, logos and text must sit inside it.

Resolution 300 or 600 dpi: use 600 dpi for important small elements and text.

File formats: send the design as TIFF (flattened to a single layer, LZW compression) or PDF.

CMYK colour: do not change the colour profile contained in the template.