303 mm size with bleed

297 mm trim size

291 mm safe area

216 mm

210 mm

204 mm

xdruk.eu

TECHNICAL SPECIFICATION

TEMPLATE A4 LANDSCAPE

trim size 297 × 210 mm · size with bleed 303 × 216 mm

CORRECT BLEED

background runs 3 mm past the trim line

WRONG BLEED

artwork stops at the trim line

schematic, not to scale

Scale 1:1: do not resize. Artwork size including bleed: 303 × 216 mm.

Bleed 3 mm: the background and every element reaching the trim line must run on smoothly 3 mm past the trim line.

Trim: trim line. Some tolerance is allowed for during finishing.

Safe print area: all important elements, logos and text must sit inside it.

Resolution 300 or 600 dpi: use 600 dpi for important small elements and text.

File formats: send the design as TIFF (flattened to a single layer, LZW compression) or PDF.

CMYK colour: do not change the colour profile contained in the template.